

# Smart Windows in Gaming & Hospitality



**SageGlass**  
SAINT-GOBAIN

*"SageGlass' high-tech glass allows our guests to enjoy unobstructed views of the outdoors, always with just the right amount of light."*

Angela Heikes  
President and CEO  
Shakopee Mdewakanton Sioux Community's Gaming Enterprise  
Mystic Lake Center



In the Gaming and Hospitality Industry, the guest experience directly impacts your revenue. When their comfort is compromised due to excess light or heat, guests spend less time which means less money. This is why the industry is turning to **Smart Windows**, transforming glass from a potential liability into an amenity that helps deliver a superior guest experience.



*"Since the installation of SageGlass, business at my restaurant has considerably increased. The view is breathtaking, and our clients can now enjoy it all through the year."*

Peter Roodbeen,  
Co-Owner  
Hostellerie am Schwarzsee

## What are Smart Windows?

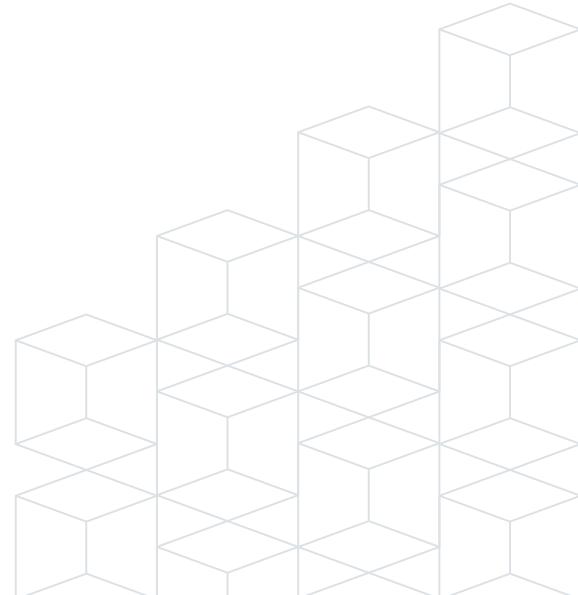
Smart Windows automatically tint and clear, optimizing both light and thermal comfort in a space. The glass is controlled by intelligent software that understands the weather, the position of the sun, building orientation, and other factors like occupancy and time of day, to maximize daylight while preventing glare and excess heat.

With smart windows, your guests are immersed in the views around them—no need for blinds or shades—and kept cool and comfortable.



*"Our guests can admire the magnificent view of Lake Neuchâtel without being affected by heat or glare."*

Maxime Rod  
Director  
Beaulac Hotel



## Enhance the Experience. And Your Bottom Line.

It is well documented that spaces with ample natural light and a connection to the outdoors can improve occupants' moods and even drive additional spending<sup>1</sup>. SageGlass delivers comfortable environments in which people want to spend time.

<sup>1</sup> [www.jpmorganchase.com/institute/research/cities-local-communities/jpmc-institute-daylight-savings-report](http://www.jpmorganchase.com/institute/research/cities-local-communities/jpmc-institute-daylight-savings-report)



*"With the help of SageGlass,  
we have created a dining  
experience at 71Above  
unlike any other restaurant  
in Los Angeles."*

Emil Eyvazoff  
Owner  
71Above



*"SageGlass allowed us to  
transform the casino experience  
into one that is bright, open and  
connected to nature."*

Douglas Worth  
Partner, Chairman  
WORTHGROUP Architects  
Chicken Ranch Resort



# Technology to Build Unbound

You really can have it all. With SageGlass, your building can feature a lot of windows, without compromising on energy efficiency and performance.



## Occupant Wellness

Exposure to beautiful, natural light makes people happier, healthier, and more comfortable.



## Sustainability

Block the sun on hot days, harness it on cool days. Cut energy use all year, helping environments inside and out.



## Distinctive Design

A building should be as unique as its occupants. SageGlass products let you design without compromise.



## Proven Technology

Decades of pioneering technology and experience make SageGlass the category leader and champion.



*"SageGlass allowed us to create a comfortable and unique experience inside that maximizes the historical views, from a structure that really draws attention to itself from the curb."*

Michael Stanton  
Stanton Architecture  
Dirty Habit DC



# See SageGlass in Action

SageGlass has worked to bring beautiful, dynamic smart glass solutions to hospitality venues all over the world. Below are a few who have chosen to Build Unbound.

- 71Above Restaurant
- AC Hotel by Marriott Orlando
- Beaulac Hotel Waves Restaurant
- Chicken Ranch Casino & Resort
- Dirty Habit DC
- Embassy Suites Berkeley Heights
- Ford Motor Company Conference & Event Center
- Geneva Marriott Hotel
- Gila River Casino
- Harrah's Cherokee Hotel & Casino Resort
- Hostellerie Am Schwarzsee
- La Loma Restaurant
- Mystic Lake Conference Center
- Qingdao Haitian Hotel
- Shakopee Mdewakanton Sioux Community Cultural Center
- Terrasses de Lyon France
- The Schiffbau Rooftop Bar
- Warwick Geneva Hotel

**Not all  
smart glass  
is created equal**

**1,300+**  
Installations

**1,300+** Patents   **27+** Countries

**30+**  
Years

SageGlass® is the world leader in smart glass. Our electrochromic glass tints and clears automatically to offer all the benefits of glass without the downsides of blinds and shades. Design gorgeous views that optimize daylight and comfort without excessive heat or glare. SageGlass solutions also improve building performance and reduce energy use. As a Saint-Gobain company, SageGlass is part of a group that spans 70 countries and 350 years of building science expertise.

To learn more about our product portfolio visit: [sageglass.com/products](https://sageglass.com/products)

Contact your local representative at: [sageglass.com/contact](https://sageglass.com/contact)

     [sageglass.com](https://sageglass.com)

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