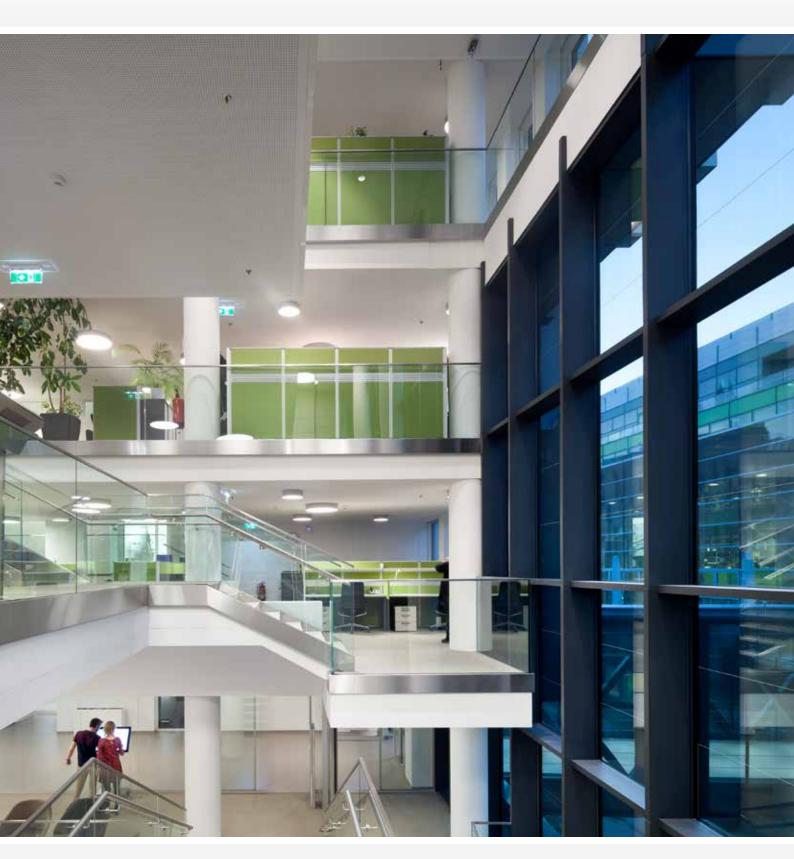


# SMARTER WORKING **ENVIRONMENTS**









# CURRENT WORKPLACES ARE NOT WORKING

Designing a workplace that emphasizes employee comfort and well-being can have a direct impact on a business' bottom line. However, most workplaces fall short and cannot deliver the optimized environment employees crave and tenants seek.

36%

of employees have no access to sunlight from their workspace

65%

of employees with access to sunlight are blocking light with blinds at least some of the workday

90%

of employees would prefer to work most of the time near a window that allows in sunlight

## #1 OFFICE AMENITY: VIEWS AND NATURAL LIGHT<sup>2</sup>

On-site baristas and yoga studios are great, but today's workers value something more basic. They recognize that natural light and views are good for both their mental and physical health, and the data<sup>3</sup> supports this belief. Daylight and views to the outdoors result in:

6.5% Less Sick Leave
15% Decrease in Absenteeism
10% Increase in Cognitive Function
46 More Minutes of Sleep per Night

Progressive employers recognize that healthier workers are both happier and more productive, which has direct bottom line benefits.

#### ATTRACT TOP TENANTS

Co-working and the gig economy are both opportunities and threats to traditional CRE business models. Owners and developers need to do more than ever to differentiate their properties in the ever escalating "amenity race". With workers and employers bought in to the value of daylight and views, owners and developers can use this to differentiate their properties. More importantly, the data shows the market does value this:

Spaces with ample daylight command a 5.9% rent premium.<sup>4</sup>





#### SEE HOW SMART GLASS CAN HELP

The use of SageGlass helps create the kind of smart, connected and healthy environment today's workers value.



Ample daylight and unobstructed outdoor views without glare



Thermal comfort



Higher rents and lease up rates -20% energy loads Lower maintenance



Smart, connected and adaptable workplace of the future

### CLEAR WHEN YOU WANT IT, DARK WHEN YOU NEED IT

SageGlass tints automatically in response to the sun. Exterior sensors along with intelligent, predictive algorithms dictate the tinting of glass to ensure your employees stay comfortable year round. Occupants can have control too, whether from a wall-mounted touchpad, mobile device or BMS system.



CLEAR

Maximum sunlight and heat when no glare control is needed



LIGHT

Moderate protection

from glare and heat while

still allowing daylight



MEDIUM
Stronger heat and glare
protection with less
daylight admitted



DARK
Maximum available
glare and heat control
with minimal daylight
admitted











#### OFFICES THAT HAVE SELECTED SAGEGLASS INCLUDE:

- Millennium Center (Switzerland)
- Ubisoft (France)
- Glatt Tower (Switzerland)
- HEKA (Germany)
- Bühler (Switzerland)
- Glatt Innovation Centre (Germany)
- INPI Headquarters (France)
- Saint-Gobain North American Headquarters (USA)
- Government Services Administration Headquarters (USA)

- Tombola House (UK)
- Siemens Wind Turbine Facility (USA)
- Saint-Gobain Habitat Lab (Italy)
- United Technologies Center for Intelligent Buildings (USA)
- Nestlé (Switzerland)
- WeatherTech (USA)
- United Therapeutics (USA)
- American Geophysical Union (USA)

#### **REFERENCES**

- Source: Saint-Gobain and SageGlass commissioned Amplitude Research, Inc. to survey 400 employees nationwide between March 22 and April 1, 2016
- hbr.org/2018/09/the-1-office-perk-natural-light
- www. sage glass. com/en/visionary-insights/benefits-daylight-and-views-offices-schools-and-health care
- Net Zero Building Magazine, March 2019, "Making the Business Case: A Hedonic Model for Daylighting"

#### WHY SAGEGLASS?

SageGlass\* is the pioneer of the world's smartest dynamic glass and is transforming the indoor experience for people by connecting the built and natural environments. Electronically tintable SageGlass tints or clears on demand to control sunlight and prevent heat and glare without the need for blinds or shades. SageGlass dramatically reduces energy demand and the need for HVAC by blocking up to 91 percent of solar heat. As part of Saint-Gobain, SageGlass is backed by more than 350 years of building science expertise that only the world leader in sustainable environments can provide.

To learn how we can help you design an office to attract and retain top talent, visit: sageglass.com/en/commercial

Contact your local SageGlass representative at: sageglass.com/contact













sageglass.com / sales.emea@sageglass.com / +41 31 336 81 81